



## HIGHLIGHTS

- Strong design skills that successively communicate client's message
- Creates unique hand-drawn and computer illustrations using a variety of medium
- Expert in QuarkXpress, Photoshop, Illustrator & InDesign
- Knowledge of web design and Dreamweaver
- Proficient in preparing artwork for commercial print production
- Familiar with expressing ideas through thumbnails and comps with peers and clients
- Excels under pressure and deadlines

## EMPLOYMENT

SPECIAL SECTIONS GRAPHIC DESIGNER July 2006-Present  
*Daily News Group | Media News* Palo Alto, California

Responsible for *Home Preview*; a weekly special advertising pull-out that runs Fridays in the *Mercury News*. Gather editorial content and appropriate photos for each issue. Layout aesthetically pleasing article spreads for *Home Preview*. Design weekly *Home Preview* cover that highlights featured article. Track and place ads into each issue. Prepare *Home Preview* layout for press. Responsible for designing covers for *Fusion: Where the Arts Meet*; a weekly special section that runs Fridays in the *Palo Alto Daily News*, *San Mateo Daily News*, *Redwood City Daily News* and *Burlingame Daily News*. Consult with *Fusion* editor with regard to cover art. Responsible for daily layout of *Absolutely*; a two-page editorial spread that runs in the *Palo Alto Daily News* highlighting special events and small businesses within the community.

GRAPHIC DESIGNER | PRODUCTION ARTIST 2005-2006  
*Daily News Group | Media News* Palo Alto, California

Part of a team that produces the *Palo Alto Daily News*, *San Mateo Daily News*, *Redwood City Daily News*, *Burlingame Daily News*, *The Los Gatos News* and two newspaper insert sections; *On The Market* and *Home Preview*. Design ads that relay a client's desired message, while presenting their information in an aesthetically pleasing manner. Consult with sales representatives regarding their client's ads. Create spec ads, logos, illustrations, and marketing pieces as needed. Work closely with coworkers to juggle workload and remain under tight daily deadlines.

GRAPHIC DESIGNER / PRODUCTION ARTIST May 2005- September 2005  
*Pulse Media, LLC.* San Jose, California

Work one-on-one with the Art Director, creating retail ads on deadline. Search through stock photography for appropriate lifestyle shots that strongly relay an ad's headline. Create "Pitch" ads for client approval. Responsible for communicating with printer regarding mechanicals of ads. Preflight all ad files, producing camera-ready, hires PDFs.

GRAPHIC DESIGNER / PREPRESS ARTIST 2002-2004  
*Sir Speedy Printing* Chantilly, Virginia

Communicate with clients regarding their layout ideas and product needs. Propose print quotes with a range of product options. Directly deal with clients' complaints concerning misprints, invoices, and deadlines. Follow up with customers' emails, and phone messages. Responsible for all digital typeset and layout work, as well as prepare files for press. Troubleshoot client-supplied electronic files, creating press-ready files. Design logos, layouts, business cards, stationery, brochures, postcards and advertisements.

## EDUCATION

CLEVELAND INSTITUTE OF ART 1999-2001  
*Major: Illustration* Cleveland, Ohio

- Dean's List
- Student Art Show Participant

NEW ENGLAND COLLEGE 1995-1999  
*B.A., Fine Arts | Minors: Art History, Psychology* Henniker, New Hampshire

- Graduated *Cum Laude*
- *Artistic Achievement Scholar* Recipient
- *Presidential Scholarship* Recipient
- Awarded *Art Student of the Year 1999*

## MEMBERSHIPS

SOCIETY OF CHILDREN'S BOOKS WRITERS & ILLUSTRATORS 2001-Present

- Featured lecturer on "Rattling the Funny Bone: Using Humor Effectively with Words & Pictures"
- Sponsored by the Ohio SCBWI chapter on October 26, 2002

MIRJAM BOLMER  
 Illustrator &  
 Graphic Designer

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